

Working Through Change

QUALITY SERVICES FOR DISLOCATED WORKERS, BUSINESSES AND COMMUNITIES



The National Dislocated Worker Conference — 2000 —



PRESENTED BY:

U.S. Department of Labor

National Governors' Association, Center for Best Practices

AFL-CIO Working for America Institute

OCTOBER 11-13, 2000 • HILTON MINNEAPOLIS AND TOWERS • MINNEAPOLIS, MINNESOTA



CONFERENCE SPEAKERS



ALEXIS M. HERMAN, U.S. SECRETARY OF LABOR (INVITED)

Secretary Herman is a leader in the development of a 21st Century workforce. She is a passionate advocate of skills training to bring untapped workers fully into the workforce, with particular focus on the needs of dislocated workers. She works diligently to build the partnership of government, community, labor, and business that is needed to ensure that no one is left behind in this dynamic economy.



KEYNOTE SPEAKER - EDWARD D. BARLOW, JR., FUTURIST (CONFIRMED)

Mr. Barlow is President of Creating the Future, Inc., an organization dedicated to trend-spotting and strategic planning. He has extensive experience regarding the issue of workforce shortage and is currently engaged with the Hudson Institute in developing strategies to address this shortage in communities such as Evansville, Indiana, and Tampa, Florida. His message will focus on the skills gap that is facing this country.

Also invited: Minnesota Governor Jesse Ventura, Senators Paul Wellstone and Rod Grams, Assistant Secretary of Employment and Training Raymond L. Bramucci, and Randy Johnson, Hennepin County (MN) Commissioner, former President of the National Association of Counties (NACo).

"I often say that we do not have a worker shortage, but we do have a skills shortage. We face an unprecedented challenge to find the new talent so urgently needed by employers to continue to grow our economy. We know that much of the talent we need is available through the dislocated worker program.

Some of the most innovative solutions for preparing our 21st Century workforce have been developed through the dislocated worker program. I think you will be inspired and challenged by sharing in these ideas at the National Dislocated Worker Conference 2000. I commend you for your work in helping to improve the lives of America's working families. We've never had a better time to invest in America's labor potential and to support workers as they compete in the digital-age economy."

Alexis M. Herman
U.S. Secretary of Labor





CONFERENCE WORKSHOPS (SUBJECT TO CHANGE)

FIND OUT

about tools and strategies to assess and respond to skill shortages in your local area in partnership with the business community.

Community Audits - Learn how to use this new tool to collect and analyze labor market information and employment trends. Review the various approaches and best practices that allow communities to achieve more effective regional partnerships.

Bridging the Technology Skills Gap – Examine tools and training opportunities to meet the demands of the 21st century workplace such as UNIX systems, network administration, H-1B and Skills Gap grants. Gain a better understanding of technology job opportunities of today and tomorrow.

EXPLORE HOW

the Workforce Investment Act expands opportunities to provide services to dislocated workers, employers and communities in a One-Stop environment.

Tailoring WIA Requirements and the Sequence of Services – Engage in a discussion of how to look beyond simple compliance of the law and regulations to develop outstanding service.

Developing a Roadmap: From Rapid Response to Re-Employment – Learn about best practices for delivering re-employment services to dislocated workers. Focus on the importance of the “hand-off” from Rapid Response to enrollment in local dislocated worker programs and highlight services provided throughout the one-stop system models.

HEAR ABOUT

innovative approaches to individual training accounts, incumbent worker training, skill shortages and strategic community audits from leading practitioners.

Empowering Customers through ITAs – Discuss policy decision points and options for states and localities in developing and administering Individual Training Accounts (ITAs) in conjunction with WIA requirements and U.S. Department of Labor implementation principles.

Incumbent Worker Strategies to Meet Employer Skill Shortages – Learn about implementing incumbent worker training activities under WIA, individual state-funded employer focused programs, federally-funded incumbent worker demonstration grants and methodologies utilized to best identify and meet businesses’ workforce needs. Also, explore the key linkages with economic development agencies.

NETWORK WITH

workforce development professionals to share best practices in service strategies, performance measures and partnership development.

Building a High Quality Dislocated Worker Program – Master key concepts in designing a dislocated worker program and ensuring quality at every level of service delivery.

Trends in White Collar Professional and Technical Dislocations – Hear about a recently completed DOL study on both white collar and technical professionals and learn about this population’s service needs. Hear about statewide professional service networks aimed at higher skilled workers.

GAIN FURTHER

insight into policy-related issues that impact your program from key federal officials.

Eligibility: Dislocated Worker Definitions – Hear discussions and examples of policy options for state and local eligibility decisions. Review ways to define terms such as self-employed, displaced homemaker, adult and self sufficiency and see how these definitions can be linked to overall policy goals.

The WARN ACT: How It Works and How It Is Interpreted – During this interactive session, ask questions on the many issues surrounding the WARN Act. Learn about historical perspectives on WARN, the interpretations and rulings in the various federal courts; access to the federal judicial process; and the resources available to workers pursuing a case.

LEARN ABOUT

the Trade Act programs and how to integrate them into the new workforce investment system.

Serving Secondary Workers – Learn where the Secondary Worker Program originated, how to identify and recruit secondary workers, and how the U.S. Department of Labor has committed to deliver services to them.

Maximizing WIA Opportunities for Trade-Affected Workers – Learn about maximizing core and intensive services for trade-affected workers and preparing staff to promote the program to local workforce investment boards, employers and affected workers. Also, gain an understanding of procedural and regulatory responsibilities for managing the program.



CONFERENCE WORKSHOPS (ADDITIONAL SESSIONS)

Rural Workforce Issues and Strategies – Learn about rural economies and the disproportionate impact on dislocated workers when businesses close in rural areas. Hear recommended strategies for dislocated worker service providers to market their services to rural audiences.

Coordinating with Inter- and Intra-State Partners – Learn how to negotiate and develop Memorandums of Understanding and how to coordinate services to companies bordering multiple states.

Evaluating Your Rapid Reponse Program – Discover techniques for measuring the effectiveness of Rapid Response by establishing performance benchmarks. Hear about tools used to generate data about Rapid Response activities and uses for the information.

Building Relationships with Outplacement Firms – Learn how to collaborate effectively with outplacement firms in developing a complementary service package for dislocated workers.

Understanding Training Options for Dislocated Workers – Join a dialogue on innovative methods of providing training to dislocated workers. Listen to presentations of examples of creative training options that may be considered when traditional approaches are not feasible.

Developing and Utilizing Worker Transition Committees – Learn how to promote and establish Worker Transition Committees in your community as well as how to facilitate and provide ongoing support to established committees.

Understanding TAA and NAFTA-TAA Benefits and Services – Explore the unique benefits and services offered to workers under TAA and NAFTA-TAA. Discuss the policy and partnership decisions needed to successfully deliver benefits and services to trade-affected workers.

Introduction to Layoff Aversion Strategies – Hear about techniques that help prevent or reduce layoffs and closings such as employee ownership, pre-feasibility studies, incumbent worker training and other tools to help avert a layoff.

ABC's of Pre-Feasibility Studies – Obtain an overview of the structure, function and purpose of pre-feasibility studies authorized under WIA. Examine the expertise of two state programs' application of layoff aversion strategies using pre-feasibility studies.

Working Effectively with Media – Understand how the media is an integral component in implementing your communications plan. Learn valuable how-to's in building relationships with the media and developing the tools you need to promote your workforce program.

Using Peer Counselors to Maximize Participation and Follow Through for Affected Workers – Explore with panelists success stories and model programs that have dramatically increased worker participation in employment and training programs.

Understanding the Dynamics of Job Loss – Understand the stages of "job loss" and how this may affect service delivery. Learn ways to help laid-off workers confront their anger and move to action in finding a new job.

Using Electronic Case Management – Review examples of how technology can be used to more effectively manage your program and hear what to consider in evaluating different systems for your area's use.

Understanding Multi-Cultural Workforce Issues – Learn how to tackle and manage workforce issues such as: literacy, language, skill level, mobility and cultural values that influence the effectiveness of the workforce.

ADDITIONAL SESSION TOPICS INCLUDE:

Analyzing Industry Trends • Dislocated Worker Performance Measures • Individual Service Strategies Using Multiple Enrollment in DOL Programs • Building a Community Response to Employer Demands for Skilled Workers • Leveraging Federal Business and Community Resources • Effective Entrepreneurial Training • Rapid Response: First Steps to Re-Employment • The E-Challenge: Technology for Dislocated Workers • How to Keep Workforce Boards Informed • Trade Act Programs in the One-Stop Environment • Contextual Learning to Promote Effective Training • Effective Use of PELL Grants and Other Federal Student Assistance Programs • Competency Curriculum for Rapid Response Specialists • Employee Benefits: Available Resources after Dislocation • How to Plan a Successful Employee Orientation • Challenging Dislocations: Sharpening Your Negotiation Skills • The Workforce of the 21st Century: Aging Boomers and Changing Demographics



CONFERENCE INFORMATION

HOTEL ACCOMMODATIONS

HILTON MINNEAPOLIS AND TOWERS - CONFERENCE HOTEL

The National Dislocated Worker Conference 2000 will take place at the Hilton Minneapolis, located at 1001 Marquette Avenue, Minneapolis, Minnesota. To make your reservations, call the Hilton's reservation line at (612) 376-1000 or the toll-free number (888) 933-5363. Designated by *Successful Meetings Magazine* as "The Number One Hotel in the Upper Midwest to hold a meeting," the Hilton is conveniently located in the heart of downtown Minneapolis. Nearby attractions feature entertainment for every taste, whether it be sporting events, restaurants, museums or theaters.

RESERVATIONS	
(612) 376-1000	
or	
(888) 933-5363	
ROOM RATE	
SINGLE	\$91.00
DOUBLE	\$130.00

ALL ROOM RATES ARE SUBJECT TO A 12% TAX.

When making your reservations, please inform the hotel representative that you are attending the National Dislocated Worker Conference 2000 so that the government rate will apply. The hotel will honor the government rate for three days prior to and three days after the conference (based on availability). **To receive the government rate, reservations must be made no later than September 22, 2000. After this date, the room rate will revert back to the room's original cost.**

If the Hilton Hotel reservations for the conference are filled, please call the Regal Minneapolis Hotel, located just three blocks away from the conference hotel. To make your reservations, call the Regal's toll-free number (800) 522-8856 and reference the National Dislocated Worker Conference. The Regal Hotel government room rate is \$95 for a single based on availability.

GROUND TRANSPORTATION

The Hilton Minneapolis is just 11 miles from the Minneapolis/St. Paul International Airport. Average cab fare will be approximately \$19.00, or you can ride the hotel shuttle for a fee of \$16.50, round trip. The shuttle will drop you off at the Hilton before stopping anywhere else and will pick you up after making all stops at other hotels. This ensures you can get where you're going with no delay.

REGISTRATION INFORMATION

Your payment must accompany the registration form in order for you to be fully registered. Although duplicates of this form are allowed, please include one form per registrant, per payment. Make sure all information is correct and legible; please type or print clearly.

The cut-off date for registrations at the early-bird rate of \$275 is Wednesday, September 27, 2000. After that date, the registration fee will be \$375.

The cut-off date for registrations is September 29, 2000. Attendees who are unable to register on or before the cut-off date may register on-site at the rate of \$375.

CANCELLATION AND SUBSTITUTION POLICY

- All cancellations must be received in writing by Friday, September 29, 2000.
- All refunds are subject to a \$25.00 processing fee.
- After September 29, 2000, substitutions will be allowed in the event that registrant is unable to attend, but no refunds will be issued.
- All approved refunds will be processed after October 16, 2000.

REGISTRATION FEE PAYMENT

Registration fees may be paid by check, money order, purchase order, Visa, or MasterCard. Sorry, we do not accept American Express or Discover. **You will not be registered until we have received your payment. Therefore, we ask that you fax your registration only if you are paying by credit card. The fax number is (303) 989-8612.**

Note: Please make checks payable to the National Governors' Association.

REGISTRATION FEE
\$275 if payment is received on or before Wednesday, September 27, 2000.
\$375 if payment is received after Wednesday, September 27, 2000.

QUESTIONS?

Call Price Daniel Communications toll-free at (888) 500-5266 or email at nga@pricedaniel.com.



CONFERENCE INFORMATION (CONTINUED)

OPTIONAL EVENTS

These events are optional; you must sign up for them in advance so you are guaranteed a reservation. If we do not meet the minimum number of people required, you will receive a full refund. **For optional events, please send a separate check, made payable to Price Daniel Communications.**

Thursday, October 12, 2000

TONY N' TINA'S WEDDING

7:00 p.m. - 9:30 p.m.

Watch this original play while you dine at an Italian buffet. Enjoy the dancing and music of the wildest wedding in the city as you capture the entertaining events of the wedding ceremony and the reception.

Price: \$40.00 per person

Minimum: 15 people

DINE AROUND

5:30 p.m. - 10:00 p.m.

Travel around to a trio of different restaurants. Begin with Minnesota-style appetizers at Harmony's. Continue on to the Backstage @ BRAVO where the atmosphere provides a cool, jazzy feel while you enjoy a delicious meal. Cap off the night the old-English way with fine desserts and coffee at Brit's Pub.

Price: \$40.00 per person

Minimum: 20 people

MALL OF AMERICA TOUR

5:30 p.m. - 9:30 p.m.

Travel from the Hilton Minneapolis to the country's largest retail and entertainment complex, The Mall of America! This is an evening filled with adventure, delight, food and shopping. Each guest will receive a Savings Coupon Book, Map and Directory, special Guest Star Discount Brochure, and a Shopping Bag. Choose to shop from over 500 stores and enjoy the surrounding entertainment.

Price: \$20.00 per person

Minimum: 30 people

SIGHTS TO SEE (no pre-registration needed)

THE WALKER ART CENTER

The Walker Art Center is a main attraction to those who enjoy modern art. It houses many major exhibitions and presents various forms of art from vanguard music to theater to film.

Hours: Wednesdays and Fridays from 10am to 5pm, Thursdays from 10am to 8pm

Price: \$4 per person, Thursdays are free

THE GUTHRIE THEATRE

If the performing arts are a passion of yours, then do not miss The Guthrie Theatre during your stay. The theatre is internationally celebrated as one of the world's most unique and dynamic theatres. View classic plays in an extraordinary setting. In October, the featured play is *Heda Gabler*.

Hours: Wednesdays at 1pm, Thursdays at 7:30pm, and Fridays at 8pm

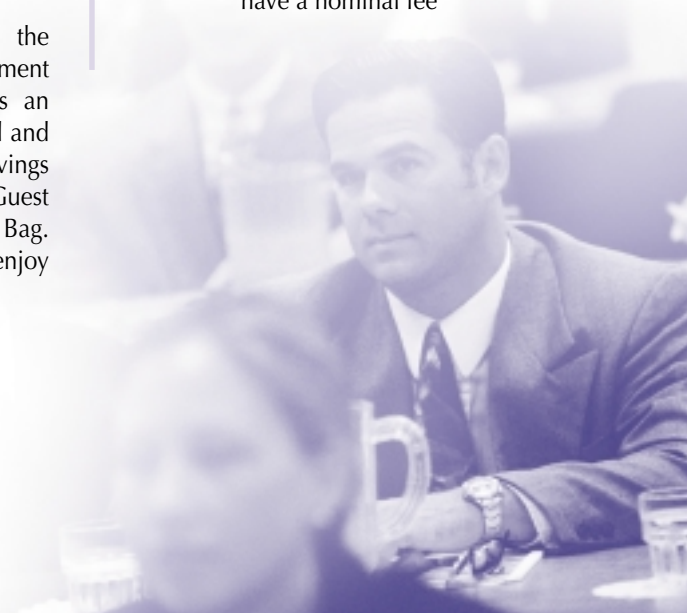
Price: \$12 to \$42 per person

THE MINNEAPOLIS INSTITUTE OF ARTS

The Minneapolis Institute of Arts holds a vast collection of material from early sculptures to modern photography. You may also view a special exhibit while you are there; October's highlight is *American Impressionism: Treasures from the Smithsonian American Art Museum*. Aside from art, the Institute also holds a museum shop, an ArtsCafé restaurant and an ArtsBreak coffee shop.

Hours: Wednesday and Friday from 10am to 5pm, Thursday from 10am to 9pm

Price: Admission is free but special events have a nominal fee



CONFERENCE-AT-A-GLANCE

TUESDAY, OCTOBER 10, 2000

2:00 p.m. – 7:00 p.m. Registration

WEDNESDAY, OCTOBER 11, 2000

7:00 a.m. – 5:00 p.m. Registration
7:00 a.m. – 11:30 a.m. Resource and Exhibit Area
7:00 a.m. – 8:00 a.m. Continental Breakfast
8:00 a.m. – 9:30 a.m. Opening Session:
Working Through Change
9:30 a.m. – 9:45 a.m. Break
9:45 a.m. – 11:15 a.m. Concurrent Session A
11:30 a.m. – 1:00 p.m. Luncheon
1:00 p.m. – 5:00 p.m. Resource and Exhibit Area
1:15 p.m. – 2:45 p.m. Concurrent Session B
2:45 p.m. – 3:00 p.m. Break
3:00 p.m. – 4:30 p.m. Concurrent Session C
6:00 p.m. – 7:30 p.m. Networking Reception

THURSDAY, OCTOBER 12, 2000

7:00 a.m. – 5:00 p.m. Registration
7:00 a.m. – 5:00 p.m. Resource and Exhibit Area
7:00 a.m. – 8:30 a.m. Continental Breakfast
7:30 a.m. – 8:30 a.m. Networking Roundtables
8:30 a.m. – 10:00 a.m. General Session: *Working Partnerships for Today's Workforce*
10:00 a.m. – 10:15 a.m. Break
10:15 a.m. – 11:45 a.m. Concurrent Session D
11:45 a.m. – 1:15 p.m. Lunch (on your own)
1:15 p.m. – 2:45 p.m. Concurrent Session E
1:15 p.m. – 4:30 p.m. Training Session Option
2:45 p.m. – 3:00 p.m. Break
3:00 p.m. – 4:30 p.m. Concurrent Session F

FRIDAY, OCTOBER 13, 2000

7:00 a.m. – 12:00 p.m. Registration
7:00 a.m. – 12:30 p.m. Resource and Exhibit Area
7:00 a.m. – 8:30 a.m. Continental Breakfast
7:30 a.m. – 8:30 a.m. Networking Roundtables
8:30 a.m. – 10:00 a.m. Concurrent Session G
10:00 a.m. – 10:15 a.m. Break
10:15 a.m. – 11:45 a.m. Closing Session: *Developing the Next Workforce*



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